

Good afternoon

Please sign in and help yourself to drink and biscuits

Online Safety

How can we help our children stay safe online?

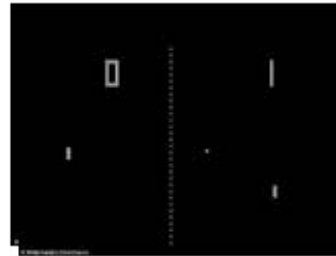
Mr Genders

Aims of the evening

- To raise awareness about dangers for children on the internet.
- To know how you can help your child to stay safe online.
- To know where to find more information.

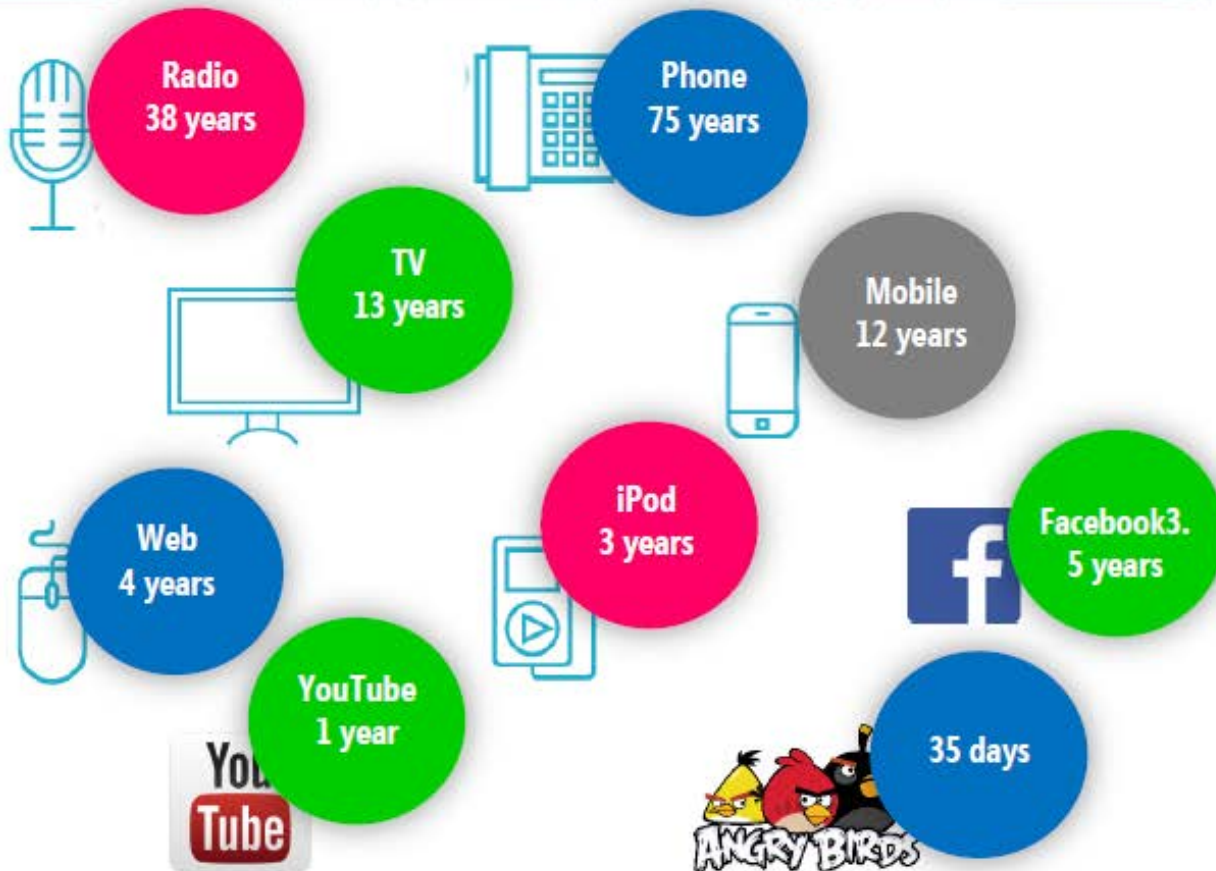


“My kids know more about the internet than I do...”



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Penetration rate: Years to reach c.50m users



14 days

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There are lots of positives...



Online games can enhance teamwork and creativity



Add to the child's store of knowledge



Households with computers perform better academically



Improve both visual intelligence and hand-eye coordination

Research shows the outcomes for children are better if they benefit from connected technology

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EU Kids Online 2013

But technology can affect children's development...

- **Sleep cycles** are affected by blue light from screens
- Screen-based entertainment increases central nervous system arousal
- Millennials are **more forgetful** than OAP's
- One study found that the **more distracted** you are the less able you are to experience empathy

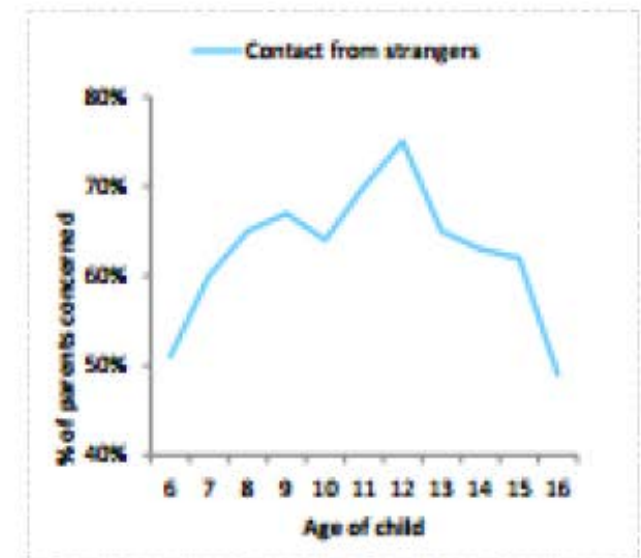


And there are of course risks...

	Content (Child as receiver of mass productions)	Contact (Child as participant in adult-led activity)	Conduct (Child participation, perpetrator or victim)
Aggressive	Violent	Harassment	Cyberbullying
Sexual	Pornographic	Grooming, sexual abuse	Sexual harassment, 'sexting'
Values	Racist / hateful	Ideological persuasion	Harmful user generated content
Commercial	Marketing	Personal data misuse	Gambling, copyright infringement

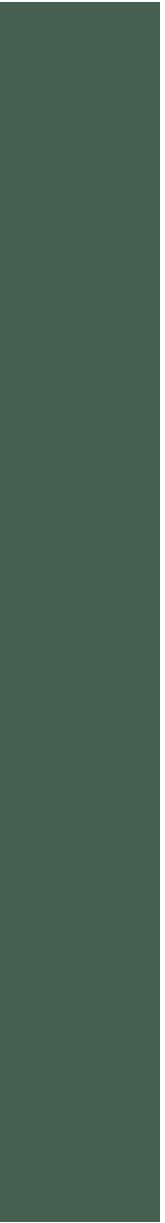
Risks parents are concerned about

	2016	2013	
Viewing sexual content	67%	62%	Up 8%
Contact from strangers	67%	58%	Up 16%
Viewing violent content	64%	57%	Up 12%
Online bullying	60%	52%	Up 15%
Encouraging self-harm	48%	-	
Sharing sexual images	44%	-	
Pro-anorexia content	42%	-	
Radicalisation	41%	32%	Up 28%

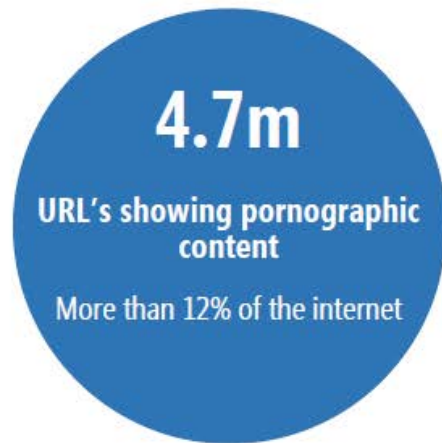


- Parents concern is increasing around online risks, perhaps due to **media coverage & pace of change** of technology
- Concern typically peaks at **11-12 years old** which coincides with moving to secondary school

What are your biggest concerns?

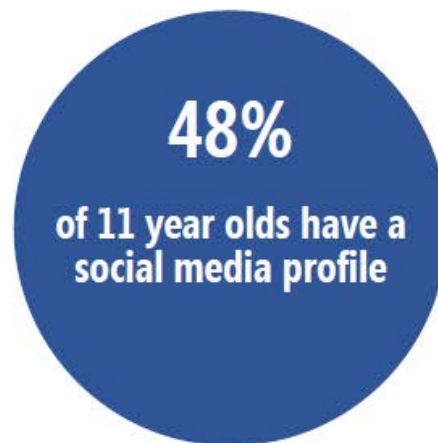
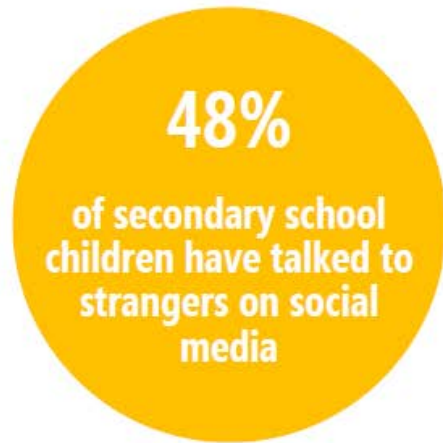


Content



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Contact



Conduct



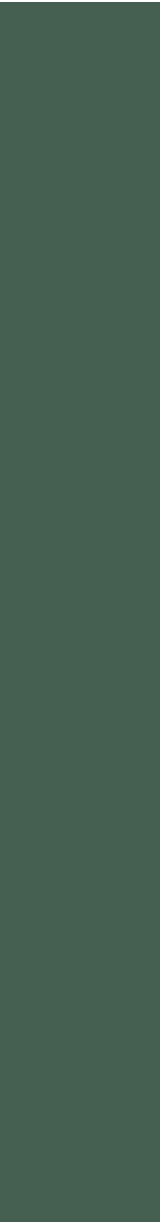
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Risk is not harm. Positive action can prevent risks becoming harmful.



Conversations



Safety

- Parental controls
- Safe search
- Privacy settings
- Report concerns

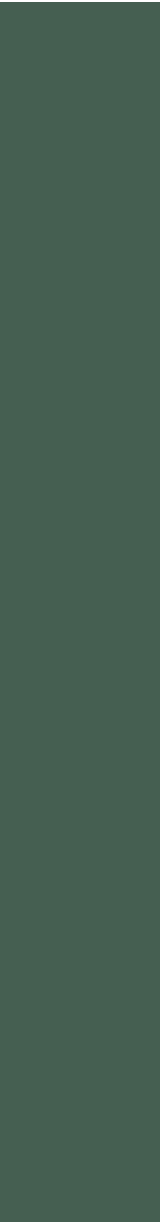


Time

- Talk together and make written agreements
- Encourage a range of media
- Have tech free time
- Set a good example
- Use technology – Apple Screen Time, Google Family Link

Exploring together

- Get involved and show interest in what they're doing online



Further questions

- Please fill out a survey before you leave

